

EDUCATION SUMMIT - 2019

BANGALORE: May 3rd, 4th & 5th 2019 at BBMP Ground, Richmond Town.

VIZAG: May 5th, 2019, at Novotel, Maddilapalem.

VIJAYAWADA: May 11th & 12th, 2019, at A-Convention Centre, M.G.Road.

TIRUPATI: May 12th 2019, at Sindhura Kalyana Mandapam, Renugunta Road.

HYDERABAD: May 31st, June 1st & 2nd 2019, at Nizam College Grounds, Basheerbagh.

KHAMMAM: June 8th, 2019 at VVC Function Hall, Mamillagudem.

WARANGAL: June 9th, 2019 at Hotel Haritha, Hanamkonda.

Tariff Details

Title Sponsor

Inventory	Hyderabad	Bangalore	Vijayawada	Vizag	Khammam (OR) Tirupati (OR) Warangal
FCT / Spots	1500 Secs	1500 Secs	800 Secs	700 Secs	400 Secs
Day Package Scrolls / Regular Scrolls	15 Days	15 Days	10 Days	7 Days	200 Scrolls
Aston Bands	100 nos.	100 nos.	40 nos.	40 nos.	-
Stall Size	12X4 Sq mtr	12X5 Sq mtr	12X4 Sq mtr	6X2 Sq mtr	K: 8X3 Sq.Mt T: 8X2 Sq.Mt W: 6X2 Sq.Mt
Package Cost	35 Lakh	30 Lakh	18 Lakh	15 Lakh	4.5 Lakh

Combo Package	A.P. &Telangana	South Combo
FCT / Spots	3000 Sec.	4000 (2000 seconds in Tv9 K, 2000 seconds in TV9 T)
Day Package Scrolls	30 Days	50 (25 Days. in Tv9 K, 25 Days. in TV9 T)
Aston Bands	125 nos.	250 (125 nos. in Tv9 K, 125 nos. in TV9 T)
Package Cost	65 lakh	80 lakh

Value adds: Logo used in Print Ads, Hoardings, Main Structure, Entry Arch, Backdrop etc.
Promo Tags as Title Sponsor in TV9 T, TV9 K, TV1 and News9. On-ground Promotion Space. Exclusive coverage during the Event. 20 minutes time for promotion of the Institution at the venue.

Associate Sponsor

Inventory	Hyderabad	Bangalore	Vijayawada	Vizag	Khammam (OR) Tirupati (OR) Warangal
FCT / Spots	1200 Secs	1200 Secs	600 Secs	500 Secs	250 Secs
Day Package Scrolls / Regular Scrolls	12 Days	12 Days	10 Days	6 Days	100 Scrolls
Aston Bands	80 nos.	75 nos.	20 nos.	10 nos.	-
Stall Size	6X4 Sq mtr	6X5 Sq mtr	8X3 Sq mtr	5X2 Sq mtr	K: 6X3 Sq.Mt T: 4X2 Sq.Mt W: 5X2 Sq.Mt
Package Cost	30 Lakh	25 Lakh	15 Lakh	10 Lakh	3 Lakh

Combo Package	A.P. &Telangana	South Combo
FCT / Spots	2200 Sec.	3200 (1600 seconds in Tv9 K, 1600 seconds in TV9 T)
Day Package Scrolls	25 Days	40 (20 Days in Tv9 K, 20 Days in TV9 T)
Aston Bands	120 nos.	200 (100 nos. in Tv9 K, 100 nos. in TV9 T)
Package Cost	50 lakh	70 lakh

Value adds: Logo used in Print Ads, Hoardings, Main Structure, Entry Arch, Backdrop etc. Promo Tags as Associate Sponsor in TV9 T, TV9 K, TV1 and News9. On-ground Promotion Space. Stall coverage during the event. 15minutes time for promotion of the Institution at the venue.

Co -Sponsor

Inventory	Hyderabad	Bangalore	Vijayawada	Vizag	Khammam (OR) Tirupati (OR) Warangal
FCT / Spots	1000 Secs	1000 Secs	550 Secs	300 Secs	100 Secs
Day Package Scrolls/ Regular Scrolls	10 Days	10 Days	8 Days	6 Days	100 Scrolls
Aston Bands	30 nos.	30 nos.	-	-	-
Stall Size	4X4 Sq mtr	6X4 Sq mtr	6X3 Sq.mtr	4X2 Sq.mtr	K: 4X3 Sq.Mt T: 4X2 Sq.Mt
Package Cost	20 Lakh	20 Lakh	12 Lakh	8 Lakh	2.25 Lakh

Combo Package	A.P. & Telangana	South Combo
FCT / Spots	1200 Sec.	2600 (1300 seconds in Tv9 K, 1300 seconds in TV9 T)
Day Package Scrolls	15 Days	30 (15 Days in Tv9 K, 15 Days in TV9 T)
Aston Bands	60 nos.	160 (80 nos. in Tv9 K, 80 nos. in TV9 T)
Package Cost	35 lakh	60 lakh

Valueadds: Logo used in Print Ads, Hoardings, Main Structure, Entry Arch, Backdrop etc. Promo Tags as Co - Sponsor in TV9 T, TV9 K, TV1 and News9. On-ground Promotion Space. Stall coverage during the event.

Diamond (A-Stall)

Inventory	Hyderabad	Bangalore	Vijayawada	Vizag	Khammam (OR) Tirupati (OR) Warangal
FCT / Spots	500 Secs	500 Secs	300 Secs	200 Secs	-
Day Package Scrolls / Regular Scrolls	8 Days	8 Days	5 Days	4 Days	100 Scrolls
Aston Bands	20 nos.	20 nos.	-	-	-
Stall Size	4X2 Sq mtr	8X3 Sq mtr	6X3 Sq mtr	3X2 Sq mtr	K: 3X3 Sq mtr T: 3X2 Sq mtr, W: 2X2 Sq mtr
Package Cost	15 Lakh	15 Lakh	7.5 Lakh	5.5 Lakh	1.5 Lakh

Combo Package	A.P. & Telangana	South Combo
FCT / Spots	400 Seconds	1200 (600 seconds in Tv9 K, 600 seconds in TV9 T)
Day Package Scrolls	6 Days	16 (8 Days in Tv9 K, 8 Days in TV9 T)
Aston Bands	10 nos.	50 (25 nos. in Tv9 K, 25 nos. in TV9 T)
Package Cost	17.5 lakh	35 lakh

Gold (B-Stall)

Inventory	Hyderabad	Bangalore	Vijayawada	Vizag	Khammam (OR) Tirupati (OR) Warangal
FCT / Spots	300 Secs	300 Secs	180 Secs	250 Secs	-
Day Package Scrolls/ Regular Scrolls	5 Days	5 Days	4 Days	-	60 Scrolls
Stall Size	2X2 Sq mtr	6X3 Sq mtr	4X3 Sq mtr	2X2 Sq mtr	K: 2X2 Sq mtr T: 2X2 Sq mtr,
Package Cost	8 Lakh	8 Lakh	5 Lakh	3 Lakh	1 Lakh

Combo Package	A.P. & Telangana	South Combo
FCT / Spots	300 Seconds	1200 (600 seconds in Tv9 K, 600 seconds in TV9 T)
Day Package Scrolls	5 Days	14 (7 Days in Tv9 K, 7 Days in TV9 T)
Package Cost	12 lakh	25 lakh

Silver (C-Stall)

Inventory	Hyderabad	Bangalore	Vijayawada
FCT / Spots	150 Secs	150 Secs	100 Secs
Day Package Scrolls/ Regular Scrolls	150 Scrolls	150 Scrolls	100 Scrolls
Stall Size	2X2 Sq mtr	3X3 Sq. Mtr.	3X3 Sq mtr
Package Cost	4 Lakh	4 Lakh	2.5 Lakh

Combo Package	A.P. & Telangana	South Combo
FCT / Spots	100 Seconds	400 (200 seconds in Tv9 K, 200 seconds in TV9 T)
Day Package Scrolls	100 Scrolls	240 Scrolls (120 Scrolls in Tv9K, 120 Scrolls in TV9T)
Package Cost	7.5 lakh	12 lakh

*Inventory in TV9 & News9 on ROS basis only, can use in TV9-T OR TV9-K as per client requirement.

Regards

For Associated Broadcasting Company Pvt. Ltd.



B. Nobel Jayaker
General Manager – Ad Sales

Terms and conditions:

- GST 18% applicable over & above the deal value. All release orders to mention the same.
- **Payments to made in advance by DD/RTGS in favour of ASSOCIATED BROADCASTING CO P LTD.**
- All commercials must be minimum of 10sec. & in multiple of 5sec. thereof & they must conform to the advertising codes laid down by the ministry of Information & Broadcasting, Government of India from time to time.
- Dates and Venues may subject to change, will be intimated to client/agency the same