





# THE BICCEST EDUCATION FAIR IN THE UCUSTATES

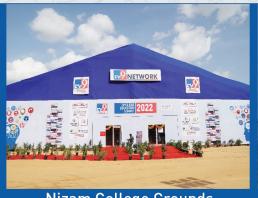
TV9 & KAB EDUCATION SUMMIT

**2023** 

VIJAYAWADA: May 27th & 28th, 2023 at SS Convention, Opp to PVP Mall, MG Road.

VIZAG: June 04th, 2023 at Novotel, Dr NTR Beach Road, Maharani Peta.

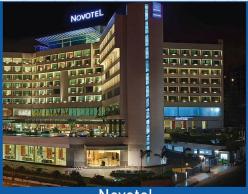
HYDERABAD: June 09th, 10th & 11th, 2023 at Nizam College Grounds.



Nizam College Grounds HYDERABAD



SS Convention VIJAYAWADA



Novotel VIZAG



TV9 Telugu is the No.1 News Channel from it's inception in telugu states and is part of the No.1 News Network in the country "TV9 Network". Since 2 Decades, it has been in the forefront of championing the cause "For a Better Society", thereby endearing itself to the Telugu Community not only in India but also across the globe.

# RIGHT TIME. RIGHT OPPORTUNITY.

As the admission season makes way, students and parents are apprehensive about choosing the right field and institution for a bright future. This time of the year is the most crucial period in the life of a student. Like a bridge between aspiring students and potential institutions TV9 & KAB Education Fair - 2023 provides a unique platform to reach their goals. This event is a mega opportunity for institutes to attract best minds from across the region and also for enhancing their brand equity in a highly competitive environment.

## **KEY FEATURES**

- Free entry for visitors.
- Free Pre-Counselling and Guidance sessions on TS-EAMCET, AP-EAPCET, JEE, ICET & NEET Web Counselling 2023.
- Large number of students, parents and management are expected to visit the summit.
- Participating institution can display its posters and distribute their brochures, handouts to visitors

## **EXHIBITOR PROFILE**

- Engineering Colleges
- Deemed to be Universities
- Private Universities
- Medical / Pharmacy Colleges
- Management Colleges
- CA Institutes
- Overseas Consultants
- Education Abroad
- Hotel Management Institutions
- Computer Institutes
- Animation Institutes
- Fashion Technology Institutes
- Publishers

# EVENT PROMOTION

- TV9 TELUGU
- Digital Media
- Print Media
- Pre-launch coverage
- Launch coverage
- Post-launch coverage
- Radio, Outdoor & More

# **VISITORS PROFILE**

- Intermediate Students
- Degree Students
- Diploma Students
- Academicians
- Parents

# Snapshots of 2022 Fair | 40,000+ Footfalls

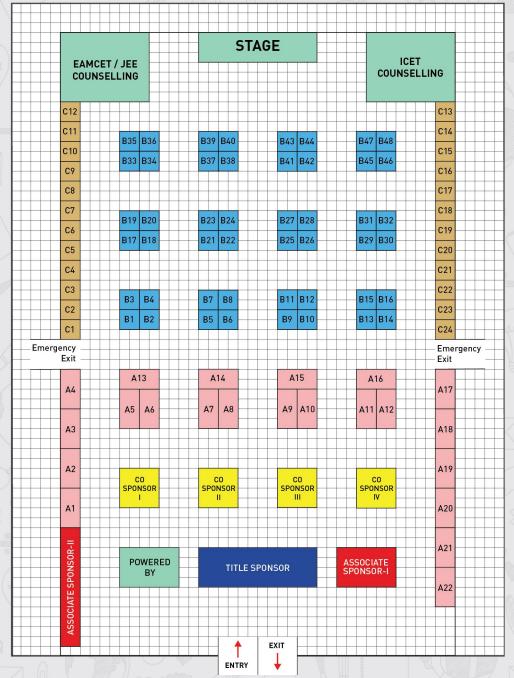






# **HYDERABAD LAYOUT PLAN**

**VENUE: NIZAM COLLEGE GROUNDS** 



Sponsorship Opportunities

TITLE SPONSOR 12 x 4 Sq.mtrs POWERED BY 6 X 4 Sq.mtrs ASSOCIATE SPONSOR 24 Sq.mtrs

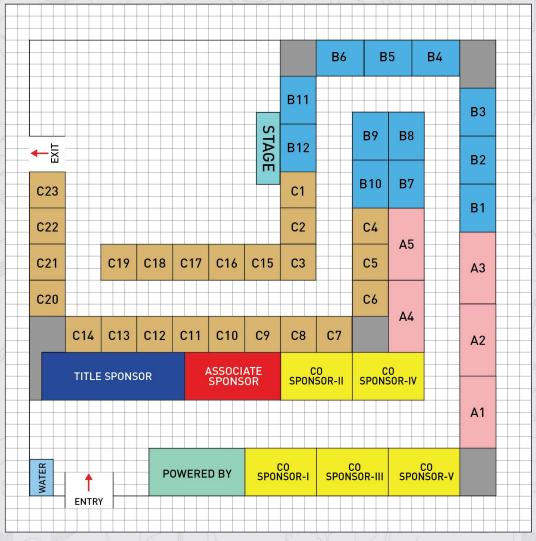
CO-SPONSOR 4 x 4 Sq.mtrs PLATINUM (A-STALL) 4 x 2 Sq.mtrs DIAMOND (B-STALL) 2 x 2 Sq.mtrs GOLD (C-STALL) 2 x 2 Sq.mtrs

Stall Flex Sizes In Feets			
Stall	Height	Width	Depth
Title Sponsor	8 ft	39 ft	13 ft
Powered By	8 ft	19 ft	13 ft
Associate Sponsor 1	8 ft	19 ft	13 ft
Associate Sponsor 2	8 ft	39 ft	6 ft
Co Sponsor	8 ft	13 ft	13 ft

	Stall Flex Sizes In Feets				
	Stall	Height	Width	Depth	
	A - Stall	8 ft	13 ft	6 ft	
S	B - Stall	8 ft	6 ft	6 ft	
	C - Stall	8 ft	6 ft	6 ft	

Note: Sizes may vary, if there are any modifications in the layout. We will let you know prior to few days before if any changes are made.

VIJAYAWADA LAYOUT PLAN
VENUE: SS CONVENTION, OPP TO PVP MALL, MG ROAD.



# Sponsorship Opportunities

TITLE SPONSOR 12 x 4 Sq.mtrs

**POWERED BY** 8 x 4 Sq.mtrs

**ASSOCIATE SPONSOR** 8 x 4 Sq.mtrs

CO-SPONSOR 6 x 4 Sq.mtrs

PLATINUM (A-STALL) 6 x 3 Sq.mtrs

**DIAMOND (B-STALL)** 4 x 3 Sq.mtrs

GOLD (C-STALL) 3 x 3 Sq.mtrs

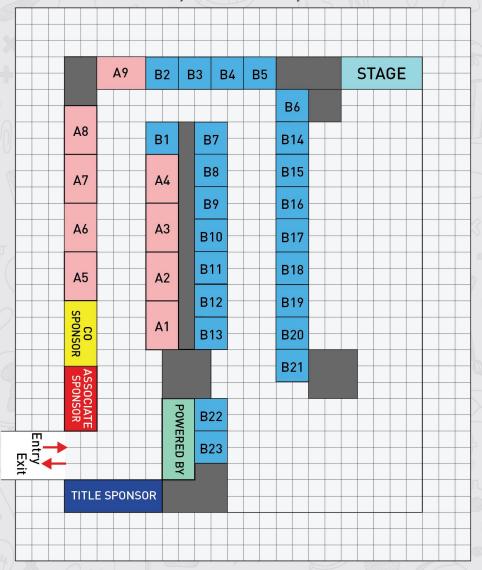
Stall Flex Sizes In Feets			
Stall	Height	Width	Depth
Title Sponsor	8 ft	39 ft	13 ft
Powered By	8 ft	26 ft	13 ft
Associate Sponsor	8 ft	26 ft	13 ft
Co Sponsor	8 ft	19 ft	13 ft

Stall Flex Sizes In Feets				
Stall	Height	Width	Depth	
A - Stall	8 ft	19 ft	9 ft	
B - Stall	8 ft	13 ft	9 ft	
C - Stall	8 ft	9 ft	9 ft	

Note: Sizes may vary, if there are any modifications in the layout. We will let you know prior to few days before if any changes are made.

# **VIZAG LAYOUT PLAN**

VENUE: NOVOTEL, BEACH ROAD, MAHARANI PETA



# **Sponsorship Opportunities**

TITLE SPONSOR 6 x 2 Sq.mtrs

POWERED BY 5 x 2 Sq.mtrs

ASSOCIATE SPONSOR 4 x 2 Sq.mtrs

CO-SPONSOR 4 x 2 Sq.mtrs PLATINUM (A-STALL) 3 x 2 Sq.mtrs DIAMOND (B-STALL) 2 x 2 Sq.mtrs

Stall Flex Sizes In Feets			
Stall	Height	Width	Depth
Title Sponsor	8 ft	19 ft	6 ft
Powered By	8 ft	16 ft	6 ft
Associate Sponsor	8 ft	13 ft	6 ft
Co Sponsor	8 ft	13 ft	6 ft

Stall Flex Sizes In Feets			
Stall	Height	Width	Depth
A - Stall	8 ft	9 ft	6 ft
B - Stall	8 ft	6 ft	6 ft

Note: Sizes may vary, if there are any modifications in the layout. We will let you know prior to few days before if any changes are made.

# **GLIMPSE OF EARLIER EDUCATION FAIRS OF TV9 TELUGU**



2021





Dr. B. Janardhan Reddy, IAS





2017



2016



Sri. Kadiyam Srihari Dy Chief Minister & Education Ministe

2014



2013



2012





Sri. Ch. Malla Reddy

2010

2009





2007



2006





2004







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